

# laura zodrow

UI/UX Designer and Front-End Developer

## contact

📍 Denver, CO

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## about

I have over four years of experience designing websites and developing products. I originally started out in design, but learned how to implement my designs after attending a full-stack JavaScript bootcamp three years ago. I am passionate about creating beautiful and intuitive products.

## work experience

2017 - Current **Software Engineer** Aetna - Denver, CO

Currently collaborating with design and product to create features for Aetna's new medical application. The application uses React, Redux, Webpack and makes API calls to Aetna's back-end services.

2015 - 2017 **Web Developer + UI/UX Designer** ReadyTalk - Denver, CO

Designed the UI/UX and implemented a checkout portal for our newest product FoxDen. Using React, Node, and making third party calls to Recurly's api. Worked with our designer to create the FoxDen website using Phenomic, a modern website generator based on the React and Webpack ecosystem.

2015 - 2015 **Web Developer** Black Dog Digital - Denver, CO

Worked with design to implement custom Wordpress themes for clients, using HTML, CSS, PHP, and JQuery.

2015 - 2015 **Web Developer + UI Designer** Roots Elementary - Denver, CO

Freelance designed and collaborated to create scheduling and student monitoring application for Roots Elementary, Charter School in Denver, CO. Implemented client side Google OAuth and integrated with Google calendar API.

2012 - 2013 **Assistant Product Manager** AA Concepts - Houston, TX

Created design mocks for Langford Market website. Also booked, directed, and styled Langford Market photo shoots, and assisted the Brand Manager in planning and executing all marketing and promotional events.

2011 - 2012 **Gallery Assistant** michelle y williams - Houston, TX

Designed ads and artwork promotional slips for gallery. Built client relationships for current and future art sales. Also, represented the company at art fairs, both domestically and internationally.

## skills

### Designer

- Web Design
- Prototyping
- Wireframe Production
- User Research
- Usability Testing
- Interaction Design
- Adobe Photoshop
- Sketch
- InVision

### Developer

- HTML
- CSS
- JavaScript
- React.js
- Redux
- Webpack

## education

DesignLab (2016 - 2017)

- UX Research & Strategy
- UX Interaction Design

RefactorU (2014)

- 10-week Full-Stack JavaScript Bootcamp

Austin College (2011)

- Major: Political Science
- Minor: Italian Studies